Mind mapping

For the first three weeks we worked on the branding of our team. We had to get to know each other, see what our specialties and skills are, think of a name for our studio. Design a logo, brandguide and webpage.

To start we talked about what we would like to do individually and what we could do for the project. We made a mindmap and wrote those things on the whiteboard and what we would like to show and represent our studio.

